



# Greater Auburn-Gresham Development Corporation

## Special Service Area (SSA) #69 Facade Enhancement Guidelines

**CALL TODAY!!  
YOU MAY BE  
ELIGIBLE FOR  
\$5,000 TO IMPROVE  
THE LOOK OF  
YOUR BUSINESS!!  
773-723-6077**

### Facade Enhancement Program Overview:

The Façade Enhancement Program is designed to encourage investment and development within SSA#69 business district by offering free architectural services and a building improvement grant up to **\$5,000** to business owners located within the boundaries of SSA#69. The general boundary of SSA#69 includes both sides of Ashland Ave between 80<sup>th</sup> St on the north and 95<sup>th</sup> St on the south. Architectural services include but are not limited to details impacting signage, awnings, doors, exterior lighting, and building masonry.

### Eligibility Requirements:

- Business must be located within the SSA#69 Business District
- Business owner must complete Facade Enhancement Application
- Grants must be used to improve the Facade of building
- Facade improvements include signage, awnings, doors, exterior lightning, building masonry, and windows
- Facade projects must meet city and SSA#69 building improvement requirements (see City of Chicago signage guidelines at [www.cityofchicago.org](http://www.cityofchicago.org))

### Example of Potential Facade Enhancement Project within SSA#69 Business District:



**Before Improvement**



**After Potential Improvements**

### Facade Needs:

- Signage update and removal of clutters and iron bars on its windows
- Create a consistent and linear signage or awning that clearly defines business
- Apply unified color scheme that highlights building texture and design

### Façade Improvements:

- Replacing an old signage to an awning with its business name
- Removal of all clutters and iron bars
- Changing the color of existing bricks
- Installation of windows which maximize its visibility

For eligibility requirements, please contact Mr. Anderson, SSA #69 Program Manager at (773) 723-6077. (2025)